

Investment Opportunities in West Bengal



West Bengal A Snapshot



Area-88,752 km²




Population-90 million

Literacy-77.08%



Language Spoken-

Bengali, English, Hindi,
Urdu & Nepali



**23 Districts, with Capital
city Kolkata**



International Border

with Bangladesh,
Nepal & Bhutan



Kolkata-Capital of West Bengal

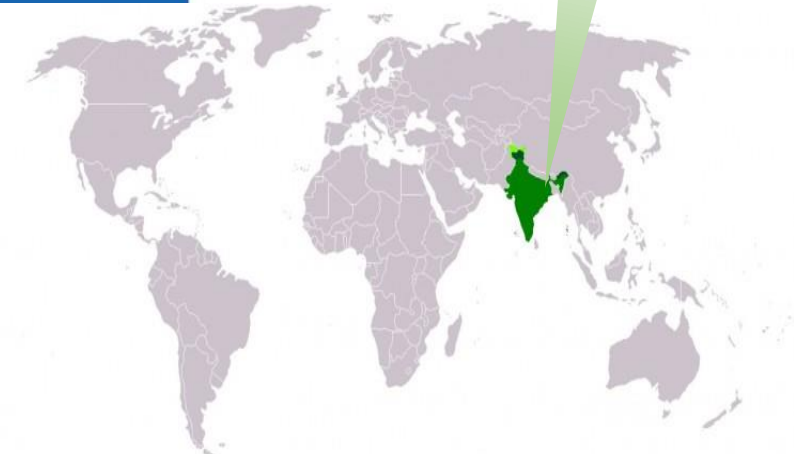
- Located on the east bank of the Hooghly River.
- Known as the '**Cultural Capital**' and '**City of Joy**'.
- Principal commercial, cultural and educational centre of East India.
- 3rd most populous metropolitan area in India with skilled manpower.
- The Port of Kolkata, is India's oldest .
- Kolkata Airport is the largest hub for air traffic in the eastern part & 5th most busiest of the country.
- City of Nobel laureate *Rabindranath Tagore*, *Mother Teresa*, *Swami Vivekananda*, *Satyajit Ray* and other luminaries
- Significant presence of embassies and high commissions
- Kolkata hosts Head Offices of many large industry units.





West Bengal - Key Economic Strengths and Highlights

Bengal
means
Business



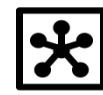
4th Largest economy in India



4th Largest in terms of NSDP in India



11.80% GVA – FY 2017-18



90 million consumer base



4th Largest contributor to India's services GDP



6th Largest contributor to India's manufacturing GDP



Why West Bengal?

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Strategically located on the East coast making it the '**Gateway to SE Asia and NE India**' to 300 million people



Proposed AKIC, linking Amritsar, Delhi & Kolkata, spanning 2,000 Kms in seven States



Largest in number of MSMEs and **third largest** in number of people employed in MSMEs



Leading State in terms of power distribution, quality & availability



Workforce close to **4 Cr**, **third largest in the country**



Two large container and bulk handling ports at Kolkata and Haldia



Enhanced **Ease of Doing Business** through radical regulatory reforms & competitive incentives



Two international Airports at Kolkata & Bagdogra



Third largest in terms of mineral production with more than 20 percent of country's production



Leading in the country in terms of spread, density & reach of Inland Waterways



Third largest in terms of road coverage with 16 National Highways & two Asian Highways



Among leading exporters with 12% of country's leather & 10% of iron & steel exports



West Bengal – Economic Growth Snapshots

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2.5x

Tax Revenues

State **tax revenue** more than doubled(2.5X) to ~US\$ 7.3 billion in 2017-18 from 2010-11

5x

State Plan Expenditure

State plan expenditure increased by 5times from over 2010-11 to US\$ 8.53billion in 2017-18

8.6x

Capital Expenditure

Capital Expenditure in the State increased by 8.6times over 2010-11 to US\$2.82 billion in 2017-18

7x

Expenditure on Agri Sector

Expenditure in Agriculture and Agri-Allied Sector registered a 7 fold increase over 2010-11 to 2017-18

4.5x

Expenditure on Social Sector

State Plan Expenditure in Social Sector increased by 4.5times over 2010-11 to 2017-18

4x

Expenditure on Physical Infrastructure

Expenditure increased by 4 times over 2010-11 to 2017-18



West Bengal – Industrial Infrastructure

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Ready Industrial Infrastructure

200+ Industrial Parks/Estates
20,000 acres land

Scheme to promote Greenfield parks
10 upcoming parks on 670 acres land

Upcoming Industrial Parks

Howrah	Haldia
Haringhata	Raghunathpur

Textile Park

6 Existing and 7 Upcoming

Gems & Jewelry Parks

2 Existing and 1 Upcoming

**Upcoming State Design Centre in
association with Desso Sytemes**

Existing Industrial Parks

Chemical	Integrated Chemical Park, Howrah
	Poly Park, Howrah
Food Processing	Food Park, Howrah
	Food Park, Malda
Textiles	Paridhan-Garment Park, kolkata
Information Technology	IT Park, Howrah
	IT Park, Siliguri
Gems & Jewelry	Manikanchan, Salt Lake, Kolkata
	Gems & Jewelry Park, Howrah

**Mega Seafood Park,
Kharagpur – INR 4 Bn**

**The Kolkata Financial &
Legal Hub ~ INR 3500 Cr**

Strengthened Common Facilities

Clusters Development Strategy

390 clusters (350 added in the last 5 years)

11% State growth in industrial sector as against **National** growth of **7.3%** in 2015-16



Make in Bengal – *Doing Business Made Easy*

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Ease of Doing Business ranked West Bengal 10th with 94.7% compliance.



Simplified procedures and reduced documentation



Right to Public Services Act enacted to ensure time bound service delivery



e-Services and web-supported systems

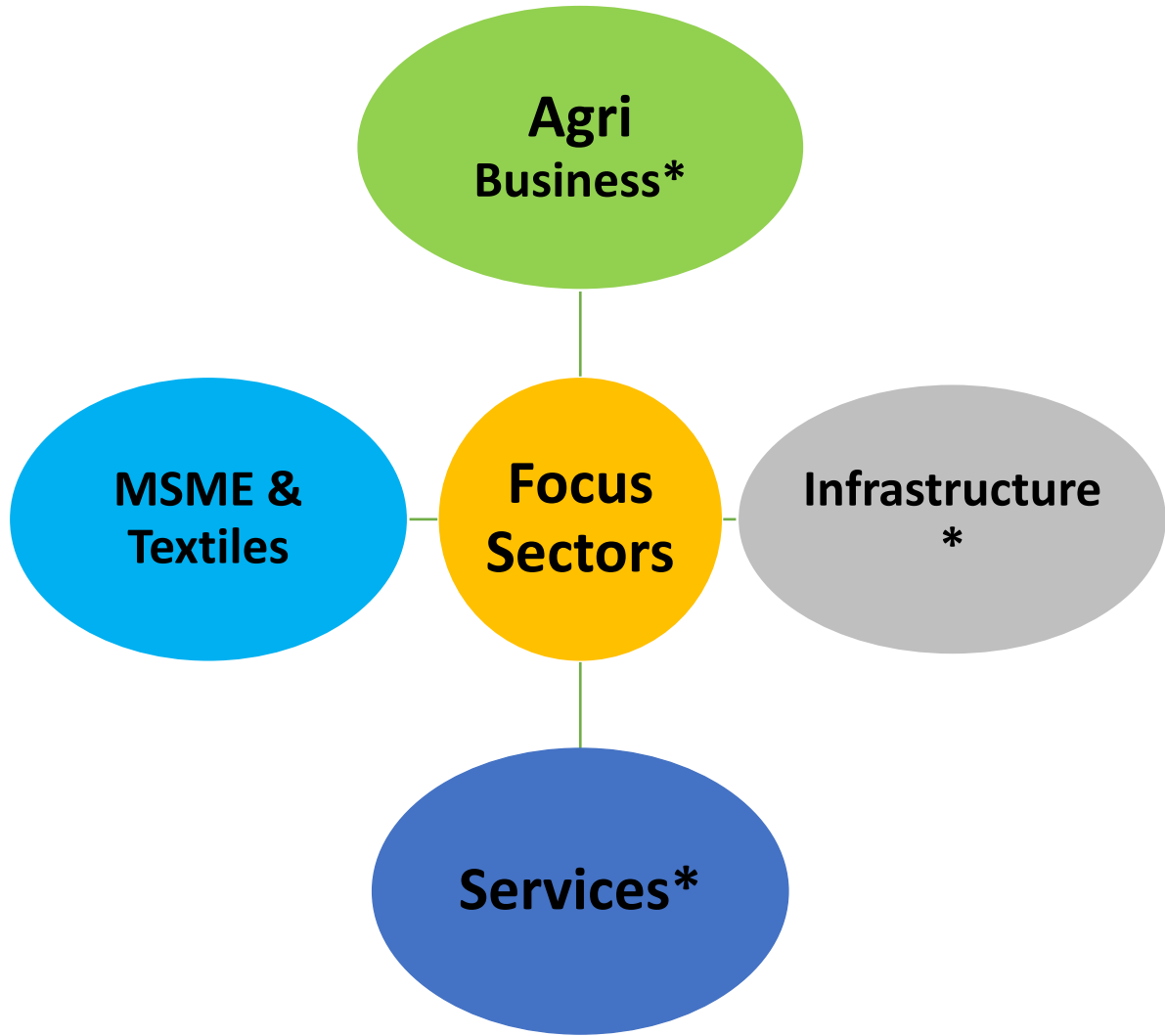


State-of-the-art Single Window System developed for online application



Investment Opportunities – Focus Sectors of West Bengal

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***Infrastructure** [Transport, Logistics, Power, Urban Development, Manufacturing]

***Services** (IT & ITeS, Tourism, Health, Education & Skill Development)

***Agri-Business**(Agriculture, Food Processing, Fisheries, ARD & Agri-Marketing)

**COMETO
BENGAL
RIDE THE
GROWTH**



New Dimensions

Logistics

Design

Exports



Logistics

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Advantage:

- **Eastern Freight Corridors-** Amritsar Kolkata Industrial Corridor (AKIC) and Eastern Dedicated Freight Corridor (EDFC) is coming up in West Bengal with 2483 acres of Industrial land at Raghunathpur
- **Inland Waterways-** 2,293 km National Waterways (16 NWs); 16% of NW area of the country ; Highest NW density in the country; 950 Kilometres to water front
- **Locational Advantage :** Strategically located on the East coast making it the 'Gateway to SE Asia and NE India'; 2 existing ports in Kolkata and Haldia and 2 upcoming port at Bhor Sagar and Tajpur
- 2nd largest cold storage capacity in the country.
- Largest warehousing capacity in the Eastern part of the country

GST implementation: -Substantial transformation of informal logistics setups to formal ones .
- Speed up freight movement at interstate borders due to dismantling of check posts.
- Transform into one common market, eliminate inefficient taxation processes.

Logistics Park Development and Promotion Policy, 2018: -To facilitate an organized development of its Logistics Sector .
- Boost the investment and exports quantum.
-Comply with various national standards and targets.



Exports

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Position of Exports:

- West Bengal's merchandise exports - US\$ 9.14 billion during 2017-18 with annual growth rate 11.05%.
- It serves as the gateway to North-East India and South-East Asia, gives port access to landlocked states of central India and to independent Himalayan countries of Nepal and Bhutan.

Focus Sectors:

*Leather and Leather products , Gems and Jewellery, Tea, Agri-Business (including Food Processing, Horticulture, Fruits & Vegetables etc.), Fisheries and Marine Products, Chemicals and Petrochemicals
Textiles, Engineering Goods, IT/ITES, Financial Services, FinTech*

Export Promotion Policy :

The Government of West Bengal launched released '*Export Promotion Policy for Government of West Bengal*' in 2018.

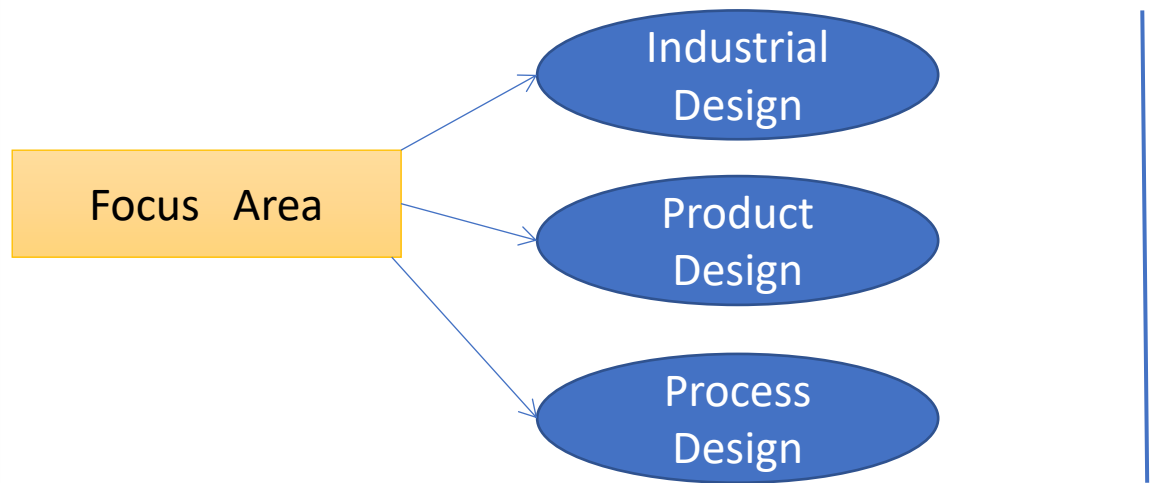
Export Promotion Cell :

West Bengal Industrial Development Corporation created this Cell to facilitate for export promotion and regular review of progress of various export infrastructure works and export promotion schemes, target based Performance monitoring of state export councils and overall export performance.



Design

Objective – To make Kolkata the ‘*Design Capital*’ of India



Excluding Artificial Intelligence or Incubation

Existing Conditions

State Design Policy

State Design Centre

Collaboration with National Institute of Design and Dassault Systemes



Bengal Global Business Summit (BGBS)

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- The Government of West Bengal organizes its flagship **Bengal Global Business Summit** to promote the opportunities in West Bengal.
- The 4 chapters of the Summit have proven to be milestones in terms of establishing Bengal as an ideal investment destination with business proposals worth USD 145.93 billion and many MOUs were signed across varied sectors



BGBS 2015-20 countries
BGBS 2016-26 countries
BGBS 2017-29 countries
BGBS 2018-32 countries

INR 2.19 Lakh Crores
in BGBS 2018 & INR
7.28 Lakh Crores
investment
proposals in BGBS
2015, 2016 & 2017

Participation of **350**
International Delegates
from **32 Countries** of
Europe, America,
Middle-East and Asia in
BGBS 2018

**5th Bengal Global
Business Summit**
7th and 8th
February, 2019 in
Kolkata

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We cordially invite you to **Bengal Global Business Summit-2019** to be held on **7th-8th February, 2019** in Kolkata.

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Thank You!

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